

# **The Association for Women Cigar Smokers**

## Advertising Information

The Association for Women Cigar Smokers is a non-profit group. Your advertising dollars will help provide support to female cigar shop owners and support for pro-cigar education and legislation. You will also be able to target a uniquely female segment of the cigar community.

There are three ways to advertise.

**Advertise in our consumer newsletter:**

Our consumer newsletter goes out electronically and quarterly. Ads are available for \$100 per issue.

**Advertise in our professional organization for women cigar shop owner's newsletter:**

Our women cigar shop owner's newsletter goes out electronically and quarterly. Ads are available for \$100 per issue.

**Sponsor our members:**

We always welcome sponsors. You can sponsor a tour of your factory, a cigar mixer, a contest or giveaway- whatever your marketing department can dream up. Sponsorships may be tax-deductible, please consult your accountant. All sponsorships will be promoted with a press release from WCS to our media contacts.

**For media inquiries, please contact Heather Haddad at 831-224-5317 or  
[contact@womencigarsmokers.com](mailto:contact@womencigarsmokers.com)**